
SingThaiDisco is the most effective media platform to target your target audience of nightlife lovers.

- **Only dedicated Thai Disco media in Singapore.** Captured mindshare as the top information source for Thai Culture and Nightlife in Singapore. 79% of visitors are repeat visitors.
- **Great advertising value: 300,000 monthly pageviews.** The average forum visitor stays for 13 minutes and clicks on 12 pages per visit. (source: Google Analytics)
- **Instant Effective Promotion:** Market your events, concerts and happy hour prices quickly and effectively.
- **Easy to find: Ranked within top 3 in Google and Yahoo!** for almost all Thai Disco keyword searches. Information on your outlet can be found instantly on search engines.
- **Influential: 67% of members decide on which outlet to patronize** based on SingThaiDisco forum reviews and member opinions.

Member Demographics - Nightlife \$penders + Thai Culture Lovers

50% spend more than \$500 on drinks every month.

53% go to Thai Discos at least 8 times every month.

58% earn at least \$3,500 per month. 20% earn at least \$5,000 per month.

46% travel to Thailand at least twice year.

19% female.

Target Customer Base for

1. Thai Discos, Restaurants and F&B Outlets.
2. Alcohol and Consumer Brands.

Advertisement Placements

Dedicated Board On Your Outlet

For Maximum Advertising Impact! Use a dedicated board to post threads of pictures, videos on your Singers, Band and drink promotions. This is the easiest and most convenient way for you to manage the information, and for customers to surf and learn more about your outlet. This is can be viewed direct from the forum index page.

Discos	Posts	Topics	Last post
 General Disco Chat Chat, ask and you shall receive... For discussions not specific to any particular Thai Disco.	12236	36	Today at 12:33:28 am in  Re: CHAT TODAY GENERAL... by Thai Amulet (Sharpshooter)
 All Thai Discos D'Resort, Bangkok Disco, Golden Mile, 99, Orchard Tower, Geographer, Cherry and all other joints.	12168	43	Today at 12:14:48 am in  Re: THAILAND DISCO by potato
 Your Outlet's Name			Today at 12:29:14 am in  Re: General Chats around... by deuter
 Nana The largest Thai Disco in Singapore. Located at Central Mall, the old Momo.	271	9	April 26, 2009, 03:12:40  am in Re: :: Photo & VDOs Of C... by Kai
 Philippino, Vietnamese & PRC Joints Coyote, Wild Hog, Duxton bars + Vietnamese and Chinese joints. FRs please!	445	15	April 26, 2009, 08:08:56  pm in Re: The Most Electricfy... by tr43430

ALWAYS Top Banner

On top for 300,000 pageviews! This ad offers great value as it is seen on top of every page in the forum. 3 ad slots are available for 3 advertisers. You can put in a Picture Banner and link to your outlet thread.

Sing Thai Disco Forum

Hello adm*xposed
you have 119 messages, 0 are new.
Show unread posts since last visit.
Show new replies to your posts.

Home Logout

Single thai girls
Girls and women from Thailand searching for love
www.ThaiKisses.com

English Class Singapore
Improve Your English Quickly With Our Qualified Teachers. Call Us!
Ascend.edu.sg/Call_63381378

Meet Beautiful Thai Women
Find Your Soulmate Thru Interactive Thai Chat Rooms. Join Free Now!
www.ThaiLoveLinks.com

DJ George Leong
Superstar DJ & music producer from Singapore
www.georgeleong.sg

Ads by Google

Ad Slot 1 Ad Slot 2 Ad Slot 3

	Subject	Author	Replies	Views	Last post
	Sticky Topic: Updates on Thai Joint in Singapore <small>new < 12 ... 56 ></small>	Octopuss	61	6288	November 01, 2009, 11:32:02 AM by Octopuss
	Sticky Topic: Thai Joint quick locator	Octopuss	1	465	October 31, 2009, 09:14:51 PM by adm*xposed

You can now buy this ad, and receive a complimentary 1 webpage (ie. www.singthaidisco.com/YourOutlet).

In this webpage, you can place general information on your outlet, ie. logo, opening hours, Band, Singers, drink promotions, link to forum thread...

The priority review will be hosted on our new SingThaiDisco Directory (singthaidisco.wordpress.com). This directory is a one-stop information listing of Thai Discos in Singapore with operating hours, drink prices and field reports.

ALWAYS Bottom Banner

This ad offers great value as it is always seen on the bottom of every page in the forum. You can put in a Picture Banner in this slot.

STICKY Thread On Your Outlet

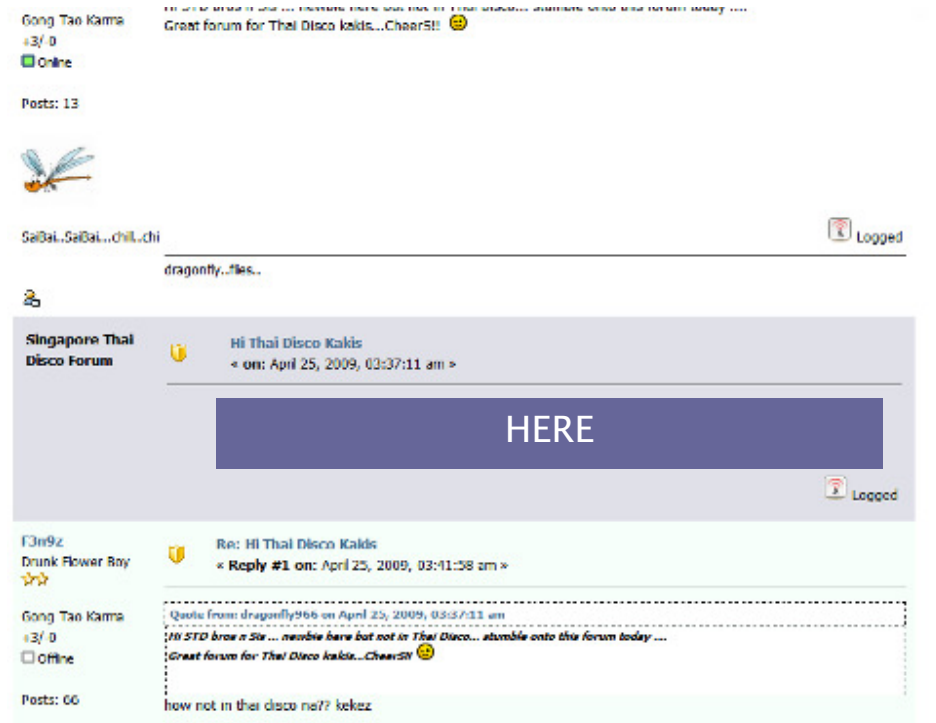
Located at the top of the All Thai Discos board page, this is a sticky thread that really captures attention and encourages click-thru.



The screenshot shows the Sing Thai Disco Forum interface. At the top right, a notification for user 'raydar' indicates 35 messages, 0 new, and options to show unread posts and new replies. Below the forum logo, there are navigation links for 'Home' and 'Logout'. A search bar is also present. The main content area displays a list of threads. The first thread, 'Your Outlet's Name', is highlighted in a dark blue box, indicating it is a sticky thread. It was posted on April 25, 2009, at 05:56:46 pm by user 'Octopus'. Below it are other threads: 'V3 Live On Stage (LOS)', '72 NEW Generation', 'THAILAND DISCO', and 'Lookers @ Geylang 1 or 28'. Each thread entry includes a subject, author, number of replies, views, and the time of the last post.

ALL POSTS "In Between" Text Ad

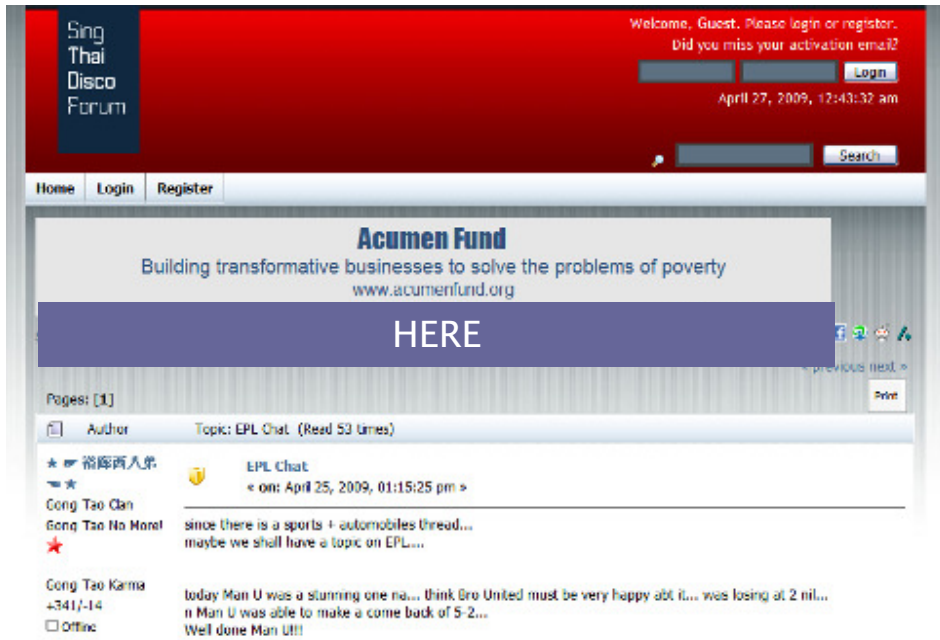
Displayed twice on every post page.



The screenshot shows a forum post page. At the top, there is a user profile for 'Gong Tao Karma' with a karma of +3/-0 and a status of 'Online'. The post content begins with the text 'Great forum for Thai Disco kakis...Cheers!! 😊'. Below this, there is a large, dark blue rectangular box with the word 'HERE' written in white capital letters. This box is repeated twice on the page. At the bottom of the page, there is a reply from user 'F3m9z' (Drunk Flower Boy) with a karma of +3/-0 and a status of 'Offline'. The reply is titled 'Re: Hi Thai Disco Kakis' and is the first reply, dated April 25, 2009, at 03:41:58 am. The reply content includes a quote from 'dragonfly966' and the same text 'Great forum for Thai Disco kakis...Cheers!! 😊'. The user 'F3m9z' has 66 posts.

ALL POSTS Top Text Ad

Announce your drink promotions using the top text link.



ALWAYS Bottom Text Ad

This is the text ad that is seen on the bottom of every page in the forum. You can announce drink promotions in this slot.

Others

Special Ad Banners

Exclusive ad banners are available for your marketing needs. Do check with us on these special arrangements.

Email Newsletter Blast

Send email newsletters on concert news, events and drink promotions to our member-base.

Events

You can work with us to create events to drive forum members to your outlet.

Campaigns

We can execute interesting and engaging campaigns for this target audience. ie. Bid for a dinner date with your outlet's singers. Or exclusive coupons and alcohol promotions only for SingThaiDisco members.

Blog, Videos, Gallery & Microsite

To deepen the customer experience, we can create a special microsite for you. This will be hosted on the SingThaiDisco domain (ie. www.singthaidisco.com/YourOutlet). Blogs, galleries, videos and flash animation can be hosted on this.

Why advertise? - Instant ROI and Marketing Results

1. Within half a day of advertising, members will respond and reply to your advertised thread. The average forum visitor stays for 13 minutes and clicks on 12 pages per visit. You can offer drink promotions and create discussions by posting Singer pictures and videos.
2. Achieve high brand exposure, with affordable advertising rates for every budget
3. Work with us on exclusive events and promotions to drive members direct to your outlet.
4. Advertising in newspapers and radio does not reach your target audience.

Target Thai Disco & Culture Lovers Now! Today!

In today's Internet / Social Media age, consumers decide what to buy, where to go, what to drink... based on websites, reviews and forums. SingThaiDisco is the only media platform with the critical mass of Thai Culture and Nightlife customers. There are no other cost-effective platforms to reach, engage and influence this community of Thai Disco lovers.

More and more entertainment outlets are opening in Singapore. Differentiate yours by marketing directly to Thai Disco customers. Remember, 67% of members decide which outlet to patronize based on forum reviews and 50% of members spend more than \$500 on drinks every month.

SingThaiDisco creates brand awareness and drives \$pending Customers to your outlet.

Contact us

Drive \$pending Customers to your outlet today! Call us at **+65 9126 2960** or email to **admin@singthaidisco.com**.